

**BRITISH
JUDO**



Online Content Developer Vacancy

British Judo is the National Governing Body for Judo in the UK. We support a growing membership of over 25,000 members across the home countries. Our members are really important to us and we want to ensure that we provide the best possible service at all times.

An exciting opportunity has arisen for us to appoint an Online Content Developer. This is a new post, created to support and shape our digital education and training strategy.

Reporting to the Sports Department you will be directly supporting the Regional Support Officers and liaising with Marketing and Communications team and be responsible for producing and publishing engaging multi-platform coach education content. In this role you will develop and place a wide range of engaging and vibrant digital content onto relevant systems.

This role is based at our British Judo Central Office at the University of Wolverhampton Campus.

To be successful in this role you must be able to work in and across multiple teams, be highly creative and have an enthusiasm and passion for all things digital.

This is a great time to be joining us and to be involved in contributing to the success of our Association! Check out the full job description and if it's a match to your skills and experience, we would love to hear from you!

How to apply

British Judo recognises the positive value of diversity, and actively promotes equality and inclusion. We would therefore encourage applications from all diverse backgrounds and areas of the community

To apply, please send your CV with covering letter, detailing the relevant skills and experience that would make you ideal for this role to Joyce Heron at HR@britishjudo.org.uk

Closing Date: Midday, Thursday, 16th December 2021

BRITISH JUDO ASSOCIATION

Walsall Campus, University of Wolverhampton, Gorway Road, Walsall, West Midlands, WS1 3BD

T 0121 728 6920 **E** bjja@britishjudo.org.uk **W** britishjudo.org.uk

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Online Content Developer Job Description

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- **Reporting to**

Deputy Sport Director

- **Grade / Salary**

Grade 2, £25,000 per annum

- **Scope of Role**

British Judo is the National Governing Body for Judo in the UK. We support a growing membership of over 25,000 members across the home countries. Our members are really important to us and we want to ensure that we provide the best possible service at all times.

The Online Content Developer is a new post created to support our digital education and training strategy.

Reporting to the Sports Department you will be directly supporting the Regional Support Officers and liaising closely with the Marketing and Communications team and be responsible for producing and publishing engaging multi-platform education and training content.

You will develop and place a wide range of engaging and vibrant digital content onto relevant systems.

This role is full-time, based at our British Judo Central Office at the University of Wolverhampton Campus.

- **Main Responsibilities**

- Creating and publishing a wide range of quality, engaging digital content working closely with the Sports department and liaising with the Marketing and Communications team, the Areas and relevant commissions as required.
- Coordinating digital content projects within BJA, liaising with stakeholders to gather requirements and understand needs, before working with the wider team to suggest solutions and lead them to completion.
- Working closely with the Marketing Officer to ensure technical education content is engaging, accessible and easy to find.
- Developing content to drive visibility of BJA's initiatives and opportunities.
- Repurpose content for different audiences and channels.
- Ensuring content adheres to appropriate policy and legal requirements, and that necessary checks happen before publishing.

This job description is not to be regarded as exclusive or exhaustive. It is intended as an outline indication of the areas of activity and will be amended as the role evolves and in discussion with the postholder.

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- **Role Requirements**

- Experience of producing successful, innovative, and engaging website and digital content
- Good knowledge of content management systems and social media is essential
- Although this is a content role and not a technical web development role, a broad understanding of web technology and web forms would be helpful.
- Strong skills in writing accurate, consistent, and high-quality copy, and strong editing skills
- Strong knowledge and understanding of social media platforms.
- Good all-round knowledge of content production and experience in producing a wide range of content including news stories, videos, and graphics.
- Good knowledge of web and social media best practice
- The ability to manage a busy workload and meet set deadlines
- Strong ability to work with people at all levels, developing and maintaining strong working relationships.

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Our Values

We are a values-based organisation and our corporate values are at the heart of our day-to-day operation.

Our corporate values are:

- Respect
- Integrity
- Trust
- Excellence
- Unity

Equality and Diversity

We fully embrace the valuable contribution that people from all backgrounds and experiences bring to the Association. We are striving to build an inclusive culture across our Association where we all learn and grow together.

We believe that all individuals should be treated with respect and without prejudice. We aim to provide a service to members and employees that actively promotes equality of opportunity and freedom from discrimination on grounds of age, cultural background, class, disability, ethnicity, gender, sexual orientation, gender reassignment, faith, part-time worker, language, union activity, and an individual's health status. We strive vigorously to remove conditions which place members and employees at a disadvantage and actively challenge all instances of discrimination.

We are enthusiastic about fairness and equity and value diversity in all our dealings, both as a professional association, member organisation, and as an employer.

The Association is made up of people who represent the diversity in our national and international community. We recognise, respect and value this diversity and strive in all we do, to serve the interests of our membership.

What we offer

We really care about our employees, we listen and and always try to ensure that we offer a fair and competitive benefits package. We offer competitive rates of pay which are reviewed annually and we offer a range of staff benefits:

- Annual Leave- we offer enhanced levels of annual leave above statutory minimum (minimum 22 days per annum plus Bank holidays)
- Occupational Sick Pay Scheme
- Access to onsite Gym
- Comprehensive Family Leave policies to support those with caring responsibilities

- Access to our own Health and Wellbeing Manager, trained Mental Health First Aiders in the workplace and a Comprehensive Employee Assistance Programme (EAP) scheme - A Helpline that offers support to employees and their families to information, advice and counselling on a variety of personal and workplace issues.
- Salary Sacrifice Pension Scheme
- Life Assurance Cover
- On site free parking
- Access to staff discount portal (Various High Street Brands)
- Free eye tests
- Discounted British Judo merchandise