

UKCC Communication Update

BJA Technical Congress – 15/16 November 2008



Foreword

This document is provided as a handy guide to the UKCC for Judo for BJA members. It contains the answers to the majority of frequently asked questions and also other important information relating to the UKCC for Judo.

British Judo's National Source Group (NSG) are really excited to finally be able to launch the new UKCC Endorsed Coach Education programme for Judo and this document is intended to communicate accurate and consistent messages to the membership.

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Introduction

The UKCC marks a step change in Coaching philosophy and although it is just one small part of a larger transition within Coaching culture the UKCC does indeed represent the start of what will undoubtedly be very exciting times within Coaching in the UK.

The UKCC is just one of the elements involved in the building of a more robust a wider ranging Coaching system that will allow us to realign our Coach Education programme in terms of current best practice.

The fact that Coaches are the backbone of our sport has been a guiding principle since the original decision to seek UKCC endorsement. It is essential that we value the Coaching workforce within Judo and provide for them the best tools that we can to help them perform the vital function of Coaching our sport.

Judo bought into the UKCC to engage with 30 more of the UK's finest Governing bodies of sport in the aim of raising the bar and creating a recognised and worthy UK wide standard for sports Coaches. Within Judo we have been fortunate to have the buy-in of all four Home Countries throughout the development phase and now into implementation of a truly unified UK.



About this document

This document is intended as a useful resource for BJA members and has been developed to assist us with the correct communication of key messages. It should be used as a first port of call in dealing with any queries that may arise regarding the UKCC programme.

Should you have any enquiries not covered in this document please contact Dave Duffy the BJA National Coaching Officer - telephone 0777 902 6344 or e-mail daveduffy@britishjudo.org.uk

Where did the UKCC originate?

- A UK Vision for Coaching came from the Government's Plan for Sport published March 2001
- The Government initiated in June 2001 the conception of the 'Coaching task force' who were tasked with extensively researching the current Sports Coaching landscape
- The Coaching task force identified that
 - *In the UK, coach education & qualification schemes varied enormously in terms of quality of content, delivery and assessment both within and across sports.*
 - *This lack of a coherent system has resulted in an inconsistent approach to coach education and qualification programmes.*
 - *There is no equivalence of qualifications across sport, and no consistency in quality assurance procedures.*
 - *Inevitably this has resulted in the lack of a recognised professional framework for coaching, and a subsequently poor public recognition of coaches and coaching.*
- The Coaching task force final report concluded that By 2012 the practice of coaching in the UK will be elevated to a profession acknowledged as central to the development of sport and the fulfilment of individual potential and that Coaching would have:
 - *professional and ethical values and inclusive and equitable practice.*
 - *agreed national standards of competence as a benchmark at all levels.*
 - *a regulated and licensed structure.*
 - *recognition, value and appropriate funding and reward.*
 - *a culture and structure of innovation, constant renewal and continuous development standards.*
- The National Coaching Certificate concept was born and subsequently re-titled the UK Coaching Certificate – the UKCC is a Government backed initiative

Who has been involved?

- The UKCC is Government driven – The DCMS are the government department responsible for implementing all recommendations made by the Coaching Task Force, including UKCC
- The UKCC is funded by the Home Country Sports Councils, UK Sport & DCMS
- The project has been managed by each individual NGB
- Positions are funded in governing bodies – Home Country Coach Education Managers
- Sports coach UK were appointed to lead and facilitate the UKCC initiative to include supporting sports in their developments, facilitating the process and project

Sports Coach UK as the lead facilitation and lead support agency provided an exciting opportunity for sports to come together and openly discuss coaching – challenges in the system, quality of education, access, funding etc.

Sports have been the key drivers of the UKCC material utilising sports coach UK's expertise in coaching, the education system, international & national best practice, coaching research etc to help inform the UKCC development.

Other key contributors:

- The 31 sports*
- UK and International Advisers
- UK Sport
- Respected Coach Education Consultants

* 31 sports were asked to be part of the first round of developments those sports were: Angling; Archery; Athletics; Badminton; Basketball; Bowls; Canoeing; Cricket; Cycling; Equestrian; Football; Golf; Gymnastics; Hockey; **JUDO**; Karate; Mountaineering; Movement/Dance; Netball; Orienteering; Rounders; Rowing; Rugby League; Rugby Union; Sailing; Squash; Swimming; Table Tennis; Tennis; Triathlon; & Volleyball.

Why was the UKCC initiative developed?

The early stages of the UKCC conception and development allowed sports to discuss and see the similarities in the coaching process and agree on a shift in coaching philosophy – a shift towards being 'PLAYER/ATHLETE CENTRED'.

Great Coaches across sports were demonstrating this philosophy – however despite the coaching system in most cases rather than as a product of the coaching system.

It was time to use the UKCC as a catalyst for change in coaching culture, philosophy and education to raise awareness of great coaching practice and to use this to more effectively help the development of new coaches.

This was a time to stop, reflect and analyse what makes a great coach...and to produce coach education programmes that were better suited to producing quality coaches.

- Cultural coaching shift towards 'player centred coaching'
- To improve the standards of coaching in line with best practice both within the UK and internationally
- To create common standards across sports
- To help professionalise coaching and give it the recognition it deserves
- To recognise the vocational and highly complex role of the coach
- To raise the quality of coaching
- To fully integrate the coaching 'How' skills into programmes

Judo had a fantastic starting point with its philosophy associated with player centred coaching:

As Kano said 'Judo makes people'

Judo were given an exciting opportunity to reinvest into and redevelop its coaching system and coach education programmes in line with all of the above – a huge cultural shift but an exciting journey to help support, develop and produce quality coaches for the future.

So where does Judo fit into this?

- Judo is highly rated and the first combat sport to go through the process – leading the way for other similar sports
- All HC Boards decided to engage with the UKCC initiative – the BJA is the current lead agency, Dave Duffy is the current UKCC lead officer
- HC Coaching manager positions were funded to support the project
- Judo have used the UKCC as a tool to bring its coach education programmes up to date with modern coaching philosophy
- A table of endorsed sports can be found towards the rear of this document
- We wanted to invest in supporting the Judo coaches of present and the future by raising the standard of the product, the delivery on offer and we are looking ahead at the UK Coaching Framework and the development of a wider supportive and inclusive coaching system.

What is the UKCC anyway?

- The UKCC is an Endorsement of a 'Sports Specific' Coach Education Programme'
- The UKCC is now a 4 level coach education structure, (the initial intention was to develop a 5 level structure) – the role descriptors for each level have been agreed across the 31 sports involved
- The endorsement criteria is divided into 4 main sections
 - 1: The qualification (this includes both assessment and learning programme), the Level 1 and Level 2 Certificate in Coaching Judo is now accredited to the National Qualification Framework (NQF)
 - 2. Resources - Human (to deliver, assess and quality assure the qualification and learning programme), Learning resources (to support candidates through the process),
 - 3. Awarding function (external educational body to provide an awarding function for the qualification – externally verify and accredit qualifications onto the NQF), we have chosen 1st4sport qualifications to perform this role for Judo
 - 4. Training Provider/Approved Centre – responsible for the delivery and internal quality assurance of the programmes, again linked to educational set ups and delivery of qualifications and associated learning programmes). The BJA is now an approved centre for the delivery of UKCC Qualifications.
- The UKCC requires sports to develop their programmes and submit evidence to an endorsing panel via the Coaching Standards Group which is an independent group designated with regulating Coaching Standards across sport – this group is separate from sports coach UK
- Sports are required to submit this evidence for endorsement at each level and the process can take between 2 to 3 months from submission to decision

Who has developed the Judo UKCC Endorsed Coach Education Programme?

- **Judo!!!**
- Judo have developed the following;
 - Sport specific content
 - Learning programmes
 - Assessment tasks
 - Chosen/developed resources
 - Identified who and how to train tutors, assessors, IV's
 - Policies and procedures
 - Qualification: Certificate in Coaching Judo
 - Governance structure
 - Decisions on access, entry, assimilation, licensing, etc

The National Source Group (NSG) for Judo – is the decision making body for all UKCC developments with the devolved power to function in this manner granted by the respective HC Boards of Directors as a condition of UKCC engagement. This ensures a UK wide input and buy-in and helps negate potentially harmful political interference.

There is input from the HC Coach Education managers and extensive use has been made of the wider expertise within Judo.

We have had excellent team working, joint working and sharing of good practice to help support the development of Judo coaches UK wide.

Where can I find out future information about UKCC?

- In launching the UKCC formally we will be seeking to repackage the information on the BJA website to make it more accessible for coaches
- Enquiries should always be directed to Dave Duffy as the UKCC lead officer – telephone 0777 902 6344 or e-mail daveduffy@britishjudo.org.uk

Useful external websites:

<http://www.sportscoachuk.org>

<http://www.ukcoachingcertificate.org>

Communication Methods:

1. Website – we are looking to repackage the information on the BJA website to make the UKCC Information more accessible and easier to navigate to and between documents
2. Matside Publication – a dedicated page in each Matside magazine
3. Mail shots – individuals, clubs, committees etc

How do I apply for a UKCC Course?

- An expression of interest register is held at BJA Head Office and potential candidates should enter their details using the on-line registration form as shown below

http://www.britishjudo.org.uk/technical/coaching_ukcc_reg.php

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UKCC Registration

In order for the British Judo Association to plan future UKCC courses and apply for the relevant funding we need a register of those people who may wish to start the process of gaining a UKCC in Judo.

Completion of this form does not guarantee funding or a place on a course. You will be contacted by the BJA when your application is identified as being eligible for funding and/or a place on a UKCC course.

Who needs to complete this form?

- existing qualified coaches who wish to assimilate to UKCC.
- new candidates with no current coaching qualification.
- coaches holding an existing UKCC who wish to take a further level

Please note: For those that wish to be licenced to coach by the British Judo Association completion of an Enhanced CRB check will be mandatory.

Title: Address:

Forename: *

Surname: *

Gender: Male Female *

Date of Birth: *

Postcode: *

BJA Member No:

Tel (home):

Tel (mob):

Expiry Date:

Email: *

Judo Association you are affiliated to:

Current Coach Qualification: (If applicable)

Judo Club:

Judo Grade:

Ethnicity:

Disability:

Sports Partnership:

Which UKCC Level are you interested in? Lvl 1 Lvl 2

Do you hold a UKCC Judo Qualification? If so which level Lvl 1 Lvl 2

* Mandatory

Register

Screenshot of the on-line expression of interest form

- This process will help BJA Regional Development Officers will, manage UKCC related requests and their local knowledge and networks will allow them to identify any appropriate support funding opportunities.
- Applicants may also apply in writing via BJA Head Office – please write to or email Nicola Burlingham-Hall nicolabh@britishjudo.org.uk

What can I expect from a UKCC Course?

You can expect good tutors – the entire UKCC Coach Education workforce has been specifically re-trained to deliver courses in-line with the UKCC ethos. Courses are designed to be engaging but fun and interactive and candidates are encouraged to learn from each other through active participation and group task collaborative working.

The candidate feedback received to date as all been anonymous but some typical quotes can be found below:

"Very well put together, was made to feel at ease - everything was made fun."

"Coaches were fantastic - helped improve my confidence."

"Very much enjoyed the amount of mat work involved, much more than expected."

"All coaches/tutors very approachable and ready to assist with any questions raised."

How long do the courses take?

- The Level 1 Learning programme consists of a 3 Hour Friday evening induction followed by the subsequent Saturday and Sunday and includes a mock assessment and personal action planning process before a period of extended study and logged Coaching practice prior to the final assessment day:
- Level 2: consists of two separate weekends (Sat/Sun – Sat/Sun) set two to four weeks apart and again the Learning programme includes a mock assessment and personal action planning process before a period of extended study and logged Coaching practice prior to the final assessment day:
- Level 3 it is intended will have eight contact days and last almost a year from start to finish

Why do the UKCC programme's cost so much?

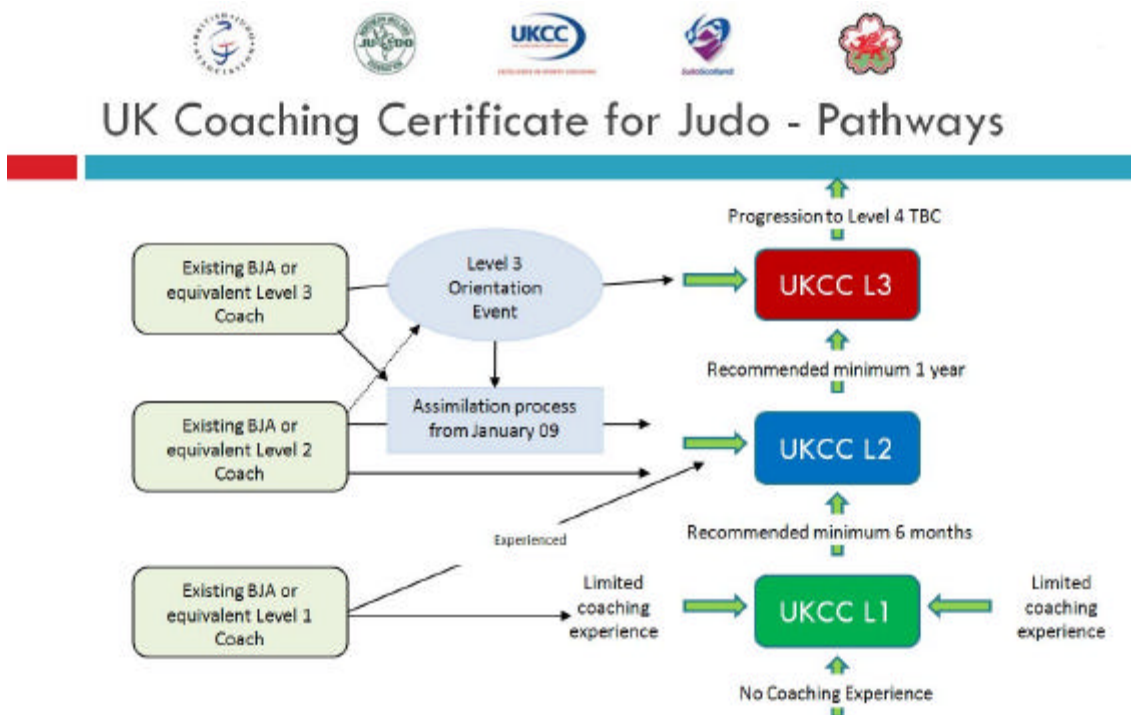
- Each course is now co-tutored as a minimum requirement – (in the initial roll out we will more often than not have up to four tutors involved as we orientate new tutors into the programmes)
- There are a maximum number of 16 candidates per course and a tutor/candidate ratio of 1:8, (at Level 3 we plan to keep the 1:8 ration but move to a maximum of 24 candidates per course) – in our previous scheme there was no restriction on the number of candidates and quite often this impacted negatively on the level of personal contact between the tutor and candidates
- We have now to factor in both internal and external verification costs
- There is a fee payable to 1st4sport to process the qualification
- The on course delivery phase is longer and hence venue costs increase
- Resources are greatly improved and in effect form a candidate toolkit
- At least one course tutor would normally be a staff member

Where can I obtain funding to help?

- Contact your Local Authority Sports Development Unit
- Contact your local County Sports Partnership representative
- Contact your local Skills Active Regional manager
- Contact a BJA Regional Development Officer
- Contact Awards for All
- Funding needs to be secured prior to attending the course

Accessing the UKCC:

- The model below has been devised as a guide to UKCC access requirements
- Those with no previous Coaching history or those with limited previous Coaching experience must enter the pathway at level 1, this may include existing BJA Preliminary Coach Award holders
- More experienced BJA Preliminary Coach Award holders may apply to access a Level 2 course
- Assimilation of existing Coaches will only be allowed at Level 2, this route may be taken by existing BJA Club Coach Award holders or BJA Senior Club Coaches who elect to take this route. Assimilation will commence from January 2009.



- The enormity in the difference between the BJA Senior Club Coach Award and the UKCC Level 3 means that an orientation / personal action planning process will be necessary for SCC Award holders, experienced BJA Club Coaches wishing to access UKCC Level 3 may also elect to attend the orientation event

- The orientation event will be used to signpost candidates to the route of progression that is right for them, some may not want to pursue a UKCC Level 3 Award after the orientation and others may be signposted to UKCC Level 2 assimilation if that is agreed to be more appropriate
- There is a recommended minimum time limit between gaining a UKCC Level 1 and accessing a UKCC Level 2 course of 6 months and similarly there is a recommended minimum timescale of 12 months between UKCC Level 2 being achieved and UKCC Level 3 being undertaken
- Direct access to Level 2 is possible in exceptional circumstances where a great deal of prior Coaching experience can be evidenced, this will be controlled on a case by case basis by the Home Country Coach Education managers

I am an existing Judo Coach – what happens to me?

- Nothing yet – don't panic, existing awards will remain valid until 2013 providing normal revalidation procedures are followed
- From January 2009 we will be implementing an assimilation programme which will up skill existing Coaches and include modules that will provide for them the soft skills that were previously not a part of the coach education structure within Judo
- There will be a registration process and an evidence portfolio will need to be completed

I am not a member of the BJA but a Judo Coach – can I undertake the UKCC?

- Yes – Since the qualification is accredited to the National Qualification Framework we cannot restrict access to members only
- We would naturally prefer such applicants to transfer to the BJA
- As we have pre-requisite grade requirements an assessment procedure for candidates from non governing body associations has been drafted
- This pre-course assessment must be completed prior to a place on the course being granted
- The cost of this assessment must be borne by the applicant

Key messages:

- The UKCC for Judo has been developed by Judo for Judo
- Goal – To raise the quality of Judo coaching
- Judo can stand proud with other sports and on a par with their coach education programmes
- The UKCC promotes good coaching practice
- The UKCC will help move the culture of judo coaching forward in line with current international good practice
- The UKCC integrates LTPD and good coaching practice as a backbone for the development of the wider coaching system
- The UKCC allows Judo coaches to obtain a Nationally Recognised Qualification
- The Nationally recognised qualifications that underpin the UKCC at each level are via the awarding body 1st4sport qualifications – the qualifications are the “Level ‘x’ Certificates in Coaching Judo” and are therefore Judo specific
- The qualifications are not an NVQ but a VRQ or Vocationally related qualification – the evidence gathering phase is less onerous and more compact
- Courses provide judo coaches with the most up-to-date information to support the development as a coach
- We aim to motivate a new era of judo coaches who are equipped to effectively meet the needs of their players