

FEMALE PARTICIPATION INITIATIVE

Over the next four years, British Judo will receive significant funding from Sport England to fund an initiative aimed specifically at developing and increasing female participation in the sport. To help us ensure that we utilise this funding effectively, we are seeking the views of current female participants. This exciting new initiative is mainly directed at a recreational level, to inspire women over 14 years of age to remain in the sport and to encourage potential members to come through our club doors.

We are starting this process by trying to bring as many current female members together as possible, with a view to establishing what British Judo is doing well and what improvements are required to ensure we can better meet the needs of current and future female participants. We hope that this process will provide us with some information on:

- What is that our female participants are looking for to improve their experience in the sport?
- How we can market the sport to inspire other girls and women to join us?
- Which women would like to be involved in a BJA Focus/Action Group for females?
- What future resources should we invest in?

The support of our existing female membership in collating this information is important to us and we will be organising regular Women and Girl's only judo sessions.

Check the BJA Calendar of Events for details or get in touch with Joyce Heron BJA Technical Officer (email: joyceheron@britishjudo.org.uk, mobile: 07967 778113) for further information.

If there are any women out there interested in learning more about this initiative, or want to be involved in supporting it, please contact Joyce at the above address.