

MEMORANDUM

To: Players & Coaches
Date: 26th January 2010
Subject: 2010 EJU SHOULDER ADVERTISING & SUPPLIERS

To all IJF Member Countries:

Dear Mr President;

In Dusseldorf, Congress has agreed to the EJU's proposal to allocate the space on the shoulder stripes only to EJU official suppliers, for all official EJU Tournaments. The other advertising spaces, as allocated by the EJU / IJF, remain as before, as explained in the attachment '*Judogi Conditions*'.

This project has been successfully launched and it will be put into effect in all EJU Tournaments as from the **15th of February 2010**.

All Judoka must ensure that the Judogi conforms to these rules and **therefore remove the non-EJU Official Supplier advertising** or change the jacket. It is not allowed to tape or cover any non-authorized suppliers as this would affect the judogi design and the grip of the opponent. Therefore, Judogi with advertising of non-suppliers on shoulder stripes cannot be used.

The current EJU Kimono Suppliers are:

Adidas	Budo Nord	Dax	Essimo	Green Hill
Matsuru	Nihon	Noris	Stapro	

This project is a very good opportunity for your suppliers to become an official EJU Supplier. We're attaching the brochure for EJU Suppliers. Please forward it to your suppliers! Should they need any further information, they can contact our Marketing Director, Mr Otto Kneitingner, on kneitingerotto@eju.net.

This information is also published on our EJU Homepage:
<https://www.eju.net/news/?mode=showNewsItem&id=370>

Should you need any further information, do not hesitate to contact us.

Regards

Envic Galea
EJU General Secretary